

CASE STUDY



HALTON HOUSING TRUST  
Widnes



**PROJECT**  
Affordable housing project

**CONTRACTOR**  
Mersey Roofing

**ARCHITECT**  
Denovo Design

**PRODUCT**  
Innofix Clip

# FIXINGS GUARANTEED

Mersey Roofing recently became one of the first contractors to use the new tool-free Innofix Clip from Redland on an affordable housing project in Widnes.

Given the exposed location, it was not a surprise to find that double-fixing was required for all the roof tiles to meet the requirements of the updated British Standard BS 5534: 2014, the Code of Practice for Slating and Tiling.

The project under consideration comprised six apartments, four houses and two bungalows being built for Halton Housing Trust. Architect Frank Olchowski of Denovo Design specified the roofs in Redland's popular DuoPlain and Grovebury interlocking tiles. Having read about Innofix in the trade press, he recommended the product to Mersey Roofing whose team were instant converts.

"It's easily the best tile fixing clip we have used," summed up Jake Duff, owner of Mersey Roofing. "It's self-explanatory and easy to use and, best of all, much quicker than any of the other options we've tried. The second fix usually consists of a nail and a clip which is fiddly and time consuming – the fantastic thing about Innofix is that it's just one clip. We will definitely be using the Innofix Clip again."

Redland has introduced a series of Innofix Clips to integrate with its most popular interlocking concrete tile. They are colour-coded to ensure the right clip is always used with the right tile, and are provided in a unique secure magazine to avoid the supply of clips getting tangled up before use.



The Innofix Clip was introduced in response to the increased requirement for fixings outlined in the recently revised British Standard. Designed to make roofers' lives easier and strong enough for all UK exposure zones, the clip is simply clicked into place, securing the bottom of the tile to the roof batten with no need for a hammer or nails. Its main appeal is in the speed of installation – in time trials Innofix has provided a time saving of up to 40% over traditional nailed clips.



**IT'S EASILY  
THE BEST TILE FIXING  
CLIP WE HAVE USED**



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