

CASE STUDY



PROJECT
New self-build family home

PRODUCT
Mini Stonewold
in Charcoal Grey

TILES THAT SELL THEMSELVES

Michael Kelly, Branch Manager at Fleming Buildbase in Inverness, opted for Redland's Mini Stonewold in Charcoal Grey for his own home because of the great looking slate and the quality service he knows comes with the product.

Selling construction materials is a day-to-day job for Kelly who understands that service is a key part of selling anything. When it came to building his own home for his family in Inverness, Kelly took no chances and went for Redland.

The large self-build home in Inverness consists of four bedrooms, four bathrooms, two large living areas, kitchen and a garage and is perfect for the family's needs. The detached home required over 3000 Mini Stonewolds for the L-shaped roof with twin dormers, front and back.

"I sell these products at Fleming Buildbase so I understand how important service is when it comes to the overall product and Redland really do have a great reputation," Kelly said.

"When Redland released its Mini Stonewold in Charcoal Grey in 2014 I knew that I wanted them for my own home and the fact that Redland give you the full package is an added benefit. In the end the price didn't even come into it because the service package that was provided was amazing."



One of our most flexible and economical concrete slate products, featuring interlocking edges for simple construction. A flat concrete slate that can be laid at pitches as low as 17.5° in both new build and reroofing projects.



**THE
SERVICE PACKAGE THAT
WAS PROVIDED WAS AMAZING**



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Customer Service Hotline on 03705 601000