

CASE STUDY



PRIVATE HOME, ALBOURNE
West Sussex



PROJECT
Self-build traditional-style country residence

PRODUCT
Heathland
in Elizabethan and Wealden Red

TILED AND TESTED

Redland's Heathland plain tiles have been specified for both the roof and the façade of a self-build project in West Sussex to provide the traditional country appearance the owner was looking for:

The Heathland range of concrete tiles is designed to be a cost effective alternative that is virtually indistinguishable from its handmade clay tile counterparts. Jonathon Pons, the owner of the house in Albourne chose the product for just this reason: "they look just like clay tiles at a fraction of the cost".

The Heathland tile features varying hanging lengths and irregular sides to mimic the handmade tile look. Finished with a subtle surface texturing of randomly applied fine sands it has all the visual features of a handmade clay tile without the price tag.

All the colours in the range have been developed to impersonate the traditional artisan product perfectly. Jonathon opted for the Heathland tiles in Elizabethan for the majority of the roof and Heathland hanging tiles in Wealden Red to frame the windows and street facing façade.

Jonathon Pons, the owner of the house in Albourne explains: "I'm delighted with the roof. The two colours contrast beautifully and it's exactly the West Sussex countryside appearance I was after."

Along with exceptional quality and aesthetic benefits, the Heathland tiles have a significantly lower level of embodied carbon than equivalent clay products they imitate.



A concrete plain tile featuring variation in hanging length, irregular sides and subtle surface texturing, finished with randomly applied fine sands combine to create all the visual features of a handmade clay tile. Heathland combines natural weathered character with the performance of a machine-made tile in an attractive and cost-effective roofing product.



**THEY
LOOK JUST LIKE CLAY
TILES AT A FRACTION OF THE COST**



For further information on Redland:
Visit www.redland.co.uk or telephone our
Customer Service Hotline on 03705 601000