

# CASE STUDY



## BLACKDOWN HALL Leamington Spa



**PROJECT**  
Restoration of luxury apartments  
damaged by fire

**CONTRACTOR**  
Pro-Roof

**PRODUCT**  
Rosemary Clay Craftsman  
in Albury





# THE MASTER CRAFTSMAN

Redland's Rosemary Clay Craftsman tiles have been used to reroof a grand Edwardian building in Leamington Spa which was devastated by fire back in February 2014.

Blackdown Hall, which had been converted into luxury apartments, was engulfed by flames, destroying over half the roof. The fire affected the attic and five first-floor flats while the remainder of the building suffered as a result of smoke damage.

As part of the restoration project, Coventry-based Pro-Roof had to completely remove the remains of the existing roof and rebuild it using materials sympathetic to the original and in keeping with the other buildings within the estate grounds.

Speaking about the project, Darren Dodd, Redland Account Manager, said: "I visited the site to gather samples of the original tiles to ensure they matched the tile that I thought would best work as a replacement, the Rosemary Clay Craftsman in Albury.

"This tile, in this particular colour, was in keeping with the surrounding roofs and the client was happy with the match. The Craftsman is handcrafted to provide authentic natural textures and a heritage, weathered look but with all the qualities and strength of a brand new tile."

Mark Ludlow from Pro-Roof, said: "Everyone involved in the project was delighted with the outcome. The service from Redland was first-class and the Craftsman tiles work perfectly in terms of how they look and fit with the surrounding area."

The refurbishment of Blackdown Hall was completed in Autumn 2015. The building has been restored to its former glory and now comprises nine luxury apartments.



With all the attributes and strength of a brand new tile, and manufactured to Redland's highest standard, you can put your trust in Craftsman to create a roof of outstanding handcrafted character that lasts. Subtle texturing to the surface and edges, random distortion of the leading edge and a hanging length that varies from tile to tile, all combine to accurately replicate the look of traditional handcrafted old clay tiles.

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**EVERYONE  
WAS DELIGHTED WITH  
THE OUTCOME**



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