

CASE STUDY



BEAUFORT PARK &  
MIDDLETON PARK  
Norfolk



**PROJECT**

Two new housing developments

**HOUSEBUILDER**

Taylor Wimpey

**CONTRACTOR**

Avonside Roofing Ltd

**PRODUCT**

Fenland Pantile  
in Breckland Brown, Farmhouse Red & Slate Grey

# A TALE OF TWO PARKS

Housebuilder Taylor Wimpey selected Redland's Fenland Pantile for two large scale housing projects in Norfolk to help ensure the developments would blend in with the local vernacular.

Both Beaufort and Middleton Park provide the idyllic location to anyone looking for a slower pace of life. With quaint markets, golden beaches and sweeping woodland in the surrounding areas, Taylor Wimpey has created two stunning hideaways for a growing family.

Andrew Rodzian, Project Manager for Taylor Wimpey, said: "We have a long standing relationship with Redland and they are one of our preferred roof tile suppliers. We chose the Fenland Pantile because it most closely matches the roofs in the surrounding areas and we feel it is important to maintain the architectural identity of small towns like the ones where Beaufort Park and Middleton Park are situated."

Redland developed the Fenland Pantile to cater to the South East and East Anglian markets that favour a particular aesthetic when it comes to roofs. The classic single pantile shape is combined with a modern interlocking concrete format that guarantees robust, weathertight performance in all conditions.

Avonside Roofing Ltd T/As Essex Roofing have carried out the roofing works to both of these developments. Branch Manager Gary Drage commented: "These projects have been reasonably straightforward and we are quickly working our way through the units. We have used Redland tiles on numerous projects in the past and have found them to be reliable and consistent with our customers happy with the results".



A natural successor to the distinctive single clay pantiles that characterise so much of the south-east and East Anglia, Fenland Pantile is a cost-effective and convenient alternative to traditional clay. The classic single pantile shape in a modern interlocking concrete format that guarantees robust, weathertight performance in all conditions.

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**RELIABLE  
AND CONSISTENT...  
OUR CUSTOMERS HAPPY**

The Redland logo consists of a stylized red wave icon above the word "Redland" in a bold, sans-serif font.

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Visit [www.redland.co.uk](http://www.redland.co.uk) or telephone our  
Customer Service Hotline on 03705 601000