

## BMI GROUP ANNOUNCES NEW ORGANISATIONAL STRUCTURE FOR REGION NORTH

Icopal and Braas Monier brands united under new BMI management teams in Denmark, Finland, Norway, Sweden, UK and Ireland headed by Alfons Horn, newly appointed Regional President BMI Region North.

Herlev, 15<sup>th</sup> June 2017.

After the announcement by Standard Industries in April this year to combine Braas Monier and Icopal under the new name "BMI Group", the new organisational set-up for the company's regions has been announced during their management conference in Paris, France, last week.

With immediate effect, Alfons Horn will take over responsibility as Regional President Region North for the BMI Group covering Denmark, Finland, Norway, Sweden, UK and Ireland. The management teams reporting directly to Alfons Horn, are already in place and consist of the following BMI country Managing Directors.

- · Andy Dennis, UK and Ireland
- Flemming Adolfsen, Denmark
- Håkan Magnusson, Norway
- Harri Vuoritsalo, Finland
- Bengt Widstrand, Sweden

In their new roles they are responsible for the pitched and flat roofing business in their respective country, serving both the residential and non-residential markets.

"Based on the outstanding experience of our teams and the strengths of our brands, the combined business will be able to serve our customers better. BMI – bundling our flat and pitch roof activities in six countries all over Northern Europe - will be launching new services, products and experiences in the roofing segment to support our customers and contractors in delivering a new roofing experience to the end-users of residential and non-residential roofing solutions." states Alfons Horn in a first comment.

Alfons Horn has 18 years' experience in the building materials distribution industry and was previously Managing Director of the Central Region of the Icopal Group.

## **About the BMI Group**

BMI Group, a combination of Braas Monier and Icopal, is the largest manufacturer of flat and pitched roofing and waterproofing solutions throughout Europe. With 152 production facilities and significant operations in Europe, Asia and South Africa the company unites over 165 years of experience. More than 11,000 employees give established brands like Braas, Bramac, Cobert, Coverland, Icopal, Klöber, Monier, Redland, Schiedel, Siplast, Vedag, Villas, Wierer and Wolfin a face to the customer. The Group is headquartered in London and generated revenues of more than EUR 2 billion in 2016.

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